

Privacy Policy

The following Privacy Policy aims to describe the management methods of this website concerning the processing of users' personal data.

This is a general statement made in accordance with Article 13 of Regulation (EU) 2016/679 concerning the protection of individuals with regard to the processing of personal data and the free movement of such data (hereinafter "Regulation" or "GDPR") to all users who consult and/or register and, more generally, interact with the services provided through the website <https://www.omzey.com/> (hereinafter "Site") managed by GenomeUp S.r.l., with registered office at Via Luigi Pasteur, 6, 00144, Rome, VAT number 14231741001, as the Data Controller (hereinafter also the "Company" or the "Controller").

In this statement, we will illustrate the purposes and methods by which the Controller collects and processes your personal data, the categories of data subject to processing, the rights of data subjects in relation to the processing, and how these rights can be exercised.

This statement is provided exclusively for this Site; therefore, GenomeUp S.r.l. assumes no responsibility for other websites that may be consulted through hyperlinks present on the same site. Personal data will be processed both electronically and in paper form.

By using this Site, users accept this statement and are therefore invited to read it before providing any personal information of any kind.

1. Categories of personal data and other data collected automatically

a. Browsing data

The computer systems and software procedures used to operate this website acquire some personal data as part of their normal operation, and the transmission of this data is implicit in the use of Internet communication protocols.

These are pieces of information that are not collected to be associated with identified individuals, but due to their nature, they could, through processing and associations with data held by third parties, allow for the identification of users. This category of data includes IP addresses or domain names of the computers used by users connecting to the site, information about the type of device used, data related to the user's approximate current location, Uniform Resource Identifier (URI) addresses of the requested resources, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the server's response status (successful, error, etc.), and other parameters related to the user's operating system and computer environment.

These data are used solely for the purpose of obtaining anonymous statistical information about the use of the site and to ensure its proper functioning. They are deleted immediately after processing. The data could be used to ascertain responsibility in case of hypothetical computer crimes against the site.

The Controller will also process data acquired through cookies and web beacons, as well as data obtained through social media sites for which the user has given express authorization for the communication of their personal data to third parties. You are expressly qualified to control, at any time and without delay, the authorizations you have provided to social media sites.

b. Data voluntarily provided by the user

Subject to what has been specified above regarding browsing data and other data acquired automatically, GenomeUp S.r.l. will process personal data that the user may voluntarily provide through the Site in order to manage the requests made by the user through the contact form.

In particular, the Controller will collect the following data provided by the user:

- Registration and login data;
- Personal information (name, surname, and email address);
- Any other information that the user may wish to voluntarily and freely communicate through the contact form.

If data of third parties are provided, these individuals must be aware of the processing of their data in the same manner as specified in this notice.

The aforementioned personal data will be processed by the Controller exclusively for the purposes and within the limits indicated in the following paragraph.

c. For marketing purposes

The processing involves carrying out activities for marketing purposes and concerns the personal data of users of the Site. In particular, the data is processed for opinion polls and statistical analysis for commercial and/or promotional and/or advertising purposes. The following purpose requires the prior specific consent of the data subject, which can be revoked at any time by communicating with the data controller at the email address info@genomeup.com. Consent given by individuals under the age of 14 is subject to the provisions of Article 8 of the GDPR and Article 2-quinquies of the Privacy Code.

3. Categories of subjects to whom personal data may be disclosed and purposes of disclosure

The Controller may also disclose some of your personal data to third-party entities, who will process your personal data as Data Processors. For example, the data may be disclosed to external consultants and suppliers used by GenomeUp S.r.l. to provide specific services. The list of Data Processors can be requested from the Controller at any time by contacting the email address info@genomeup.com.

4. Data retention period and duration of processing

Your data will be kept for the time necessary for the Controller to process your requests and provide the services available through the Site.

Specifically:

- For purposes of analysis aimed at the development and improvement of the Service, the user's personal data may be subject to retention for a period not exceeding 36 months.
- For direct marketing and profiling purposes, data retention, in anticipation of applicable regulations, will occur until the consent is revoked and, in any case, for a period not exceeding 24 months and 12 months, respectively.
- Data related to invoices and accounting documents, as well as related transactions, are kept for 10 years, as required by law.
- For compliance with legal obligations, data will be kept as long as these obligations persist.

5. Rights of the data subjects

We inform you that, in accordance with current regulations, you have the following rights: to request and obtain information about the existence of your data in the possession of the Controller and access to such data; to request the communication of your data and/or transfer to another controller; to request and obtain the modification and/or correction of your personal data if you believe it to be inaccurate or incomplete; to request and obtain the deletion - and/or the limitation of processing - of your personal data if it is data or information that is not necessary - or no longer necessary - for the purposes stated above, therefore, after the retention period indicated in the preceding paragraph.

These rights include, in particular, the following: Articles 15 - "Right of access by the data subject," 16 - "Right to rectification," 17 - "Right to erasure," 18 - "Right to restriction of processing," and 20 - "Right to data portability" of EU Regulation 2016/679, within the limits and conditions provided for in Article 12 of the Regulation itself.

Such requests can be addressed to GenomeUP S.r.l., at Viale Pasteur, 6, 00144, Rome, email address info@genomeup.com.

We inform you that, according to current regulations, you can file any complaints regarding the processing of your personal data with the Data Protection Authority.

6. Data Protection Officer

We inform you that the Company has appointed a Data Protection Officer who can be contacted at the email address: dpo@e-lex.it.